



Worn by
Norwegians
since 1853

DEVOLD®

Devold® since 1853

Devold® has been producing quality clothing with wool as the main fiber since 1853. Throughout history, Devold® has been clothing a number of adventurers in the Arctic, and we are still a major equipment supplier to large and small expeditions.

High quality wool has been our specialty for more than 155 years, but the demand for comfort has changed. Devold® adds a lot of work in product development, and we are known for comfortable and functional wool garments of high quality.

Our vision is for you to experience the joy of being outdoors
- regardless the weather.

Why choose Devold®

Experience:

Devold® has over 155 years of experience in producing garments with wool as the main fiber. Devold® is Europe's oldest sports brand.

Tested and approved by explorers:

Famous explorers, both historical as Amundsen and Nansen, and from recent times as Cecilie Skog and Borge Ousland, all prefer Devold® on their expeditions. The fact that they keep warm with Devold® under extreme conditions is a solid sign of quality.

Devold® was the first sports brand in both South and North Pole.



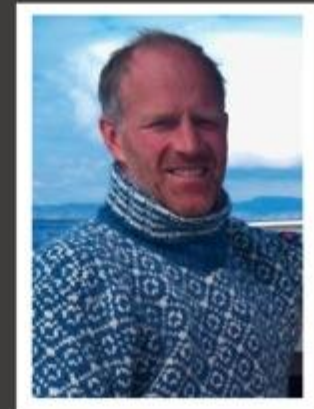
Roald Amundsen



Fridtjof Nansen



Cecilie Skog



Borge Ousland

DEVOLD®

Quality:

Quality control is important for Devold®. The fact that we own and control all stages of production makes Devold® unique. The control is implemented when bought wool tops, before and after spinning, when knitting the fabric, after dyeing and sewing. In addition, samples are taken before the goods are subject to stock. Devold® is among the manufacturers with the most stringent control in the industry.



DEVOLD®

Total Easy Care® Merino wool:

Many of the qualities of Devold® is made of Total Easy Care® Merino wool. This means that the garments can be machine washed and tumble dried at low temperature.

TOTAL
EASY CARE
WOOL



Why choose wool

The uniqueness of the wool is:

Moisture transport and odour control

Wool absorbs moisture, and keeps the body dry. Microbes / bacteria will not reproduce as easily in a dry environment. It is the microbes / bacteria that smells, not the sweat itself.



Wool fibers are scaly, and therefore prevent body odor.

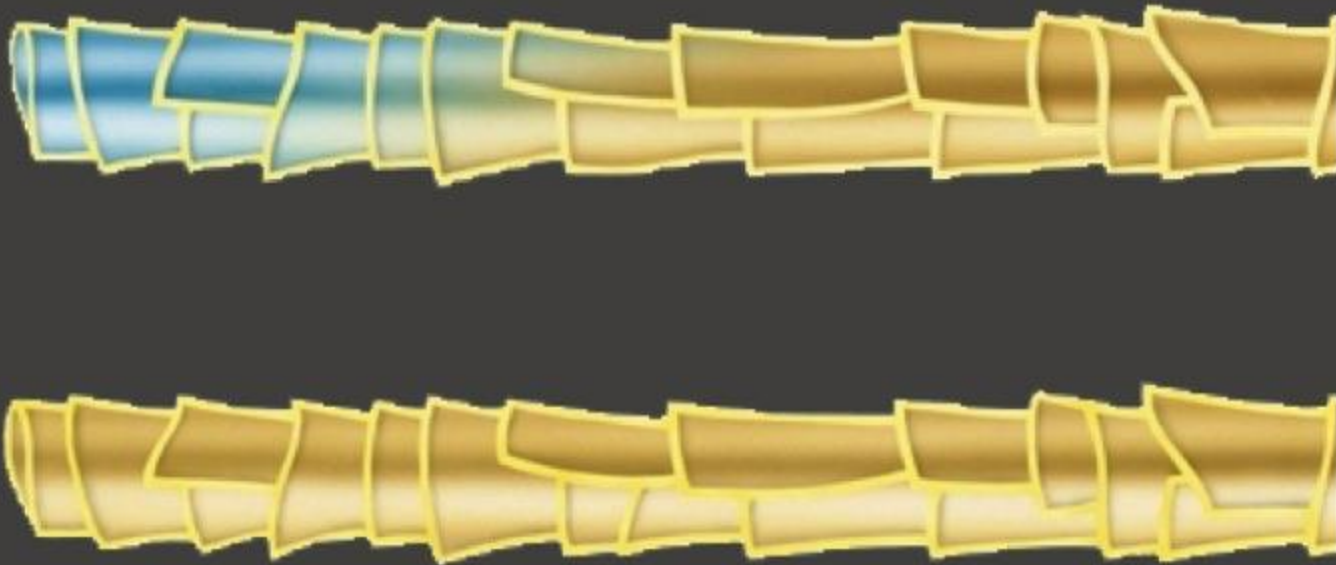


Bacteria prefer smooth surfaces.

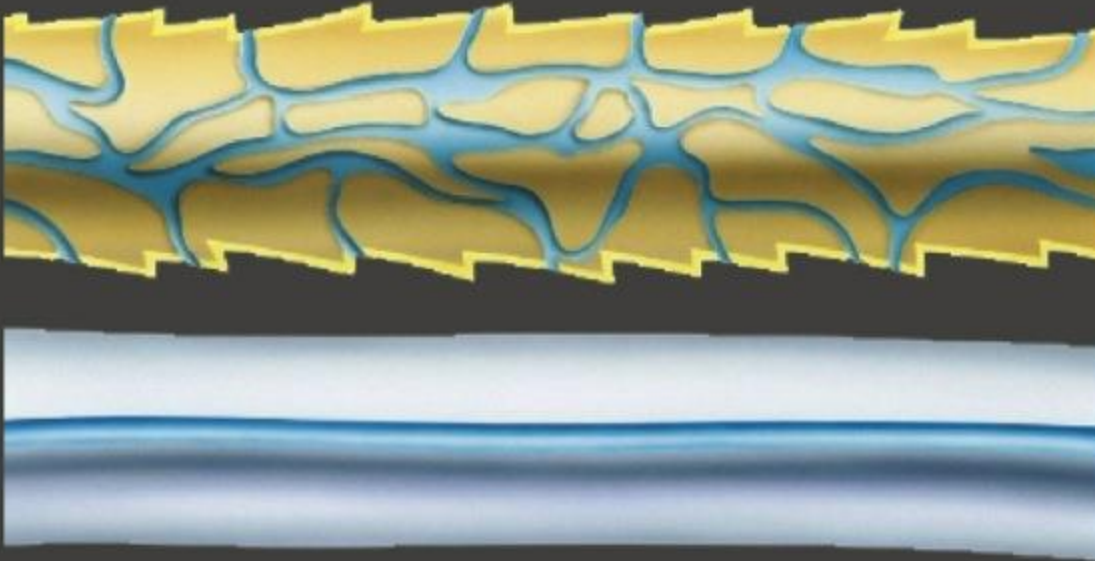
DEVOLD®

Insulation

The amount of air in a fiber determines how well it insulates. The wool fiber is curled, and a garment of wool therefore contains considerably larger amounts of air versus a garment of synthetic fiber - and thus insulate better.



DEVOLD®



Merino wool can absorb large amounts of moisture as opposed to synthetic fiber.

Generating heat:

Wool generates heat when it gets wet, until the fibers have absorbed moisture up to 35 % of its own weight. Even then, wool does not feel damp.

DEVOLD®

Merino wool is a natural, organic, and renewable fiber.

It is naturally flame retardant.

Micron is the term for the fineness of the fiber. The lower the micron, the finer and softer is the fiber.

Merino wool, which is used in underwear from Devold® has a micron between 17.5 and 19.5. In comparison, a cashmeres micron is between 15 and 19. Underwear from Devold® will be seen as very soft and comfortable.

Devold® purchases its wool mainly from wool farms in Tasmania, but also from New Zealand, South America and South Africa.

Devold® trade exclusively with farms that do not practice mulesing.



Pulse

Micron: 17.5

Woman: strap top, bra and hipster

Strap top and bra have got racerback, and the straps will not be in conflict with for example a backpack.

Strap top with integrated bra gives extra support.

Tight-fitting, and follow the body regardless of activity level.

Seamless underwear.

Super Wash treated, and can be machine washed without changing size and shape.

Pulse

Pulse is one of few seamless underwear on the market.

Rib knitted, and holds therefore a lot of air. Stratum of air has got a temperature-regulating effect.

Knitted from delicate and fine yarn, that feels soft against the skin.

The combination of rib knitting and 4 % elastane fiber ensures a flexible and elastic garment.

Recommended for year-round usage.





Breeze

Micron: 17.5

Woman: singlet, T-shirt, shirt og hipster.

Man: T-shirt, shirt and boxer.

Raglan sleeves allow one to avoid gaps between shirt and longs during activity.

All seams are flat to avoid irritation to the skin.

Neutral design makes Breeze easy to combine with your everyday wardrobe.

Breeze

Devold's finest quality.

Knitted from 100 % Total Easy Care® Merino wool. May machine wash and tumble dry at low temperature.

Feels cool against the skin when it is warm and snug when it is cold.

Is very well suited as an everyday garment all year round.

Exclusive quality and design.





Multi Sport

Micron: 19.5

Woman and man: T-shirt, shirt, zip neck, boxer,
long johns, headover

Kid: T-shirt, shirt, zip neck, boxer,
long johns, balaclava, headover

Baby: sleepsuit, body, long johns

Raglan sleeves.

Extended back panel, for extra protection during activities.

The seams from the sleeve down to the hips prolong the upper body and have got a slimming effect.

The flat seams will not irritate your skin.

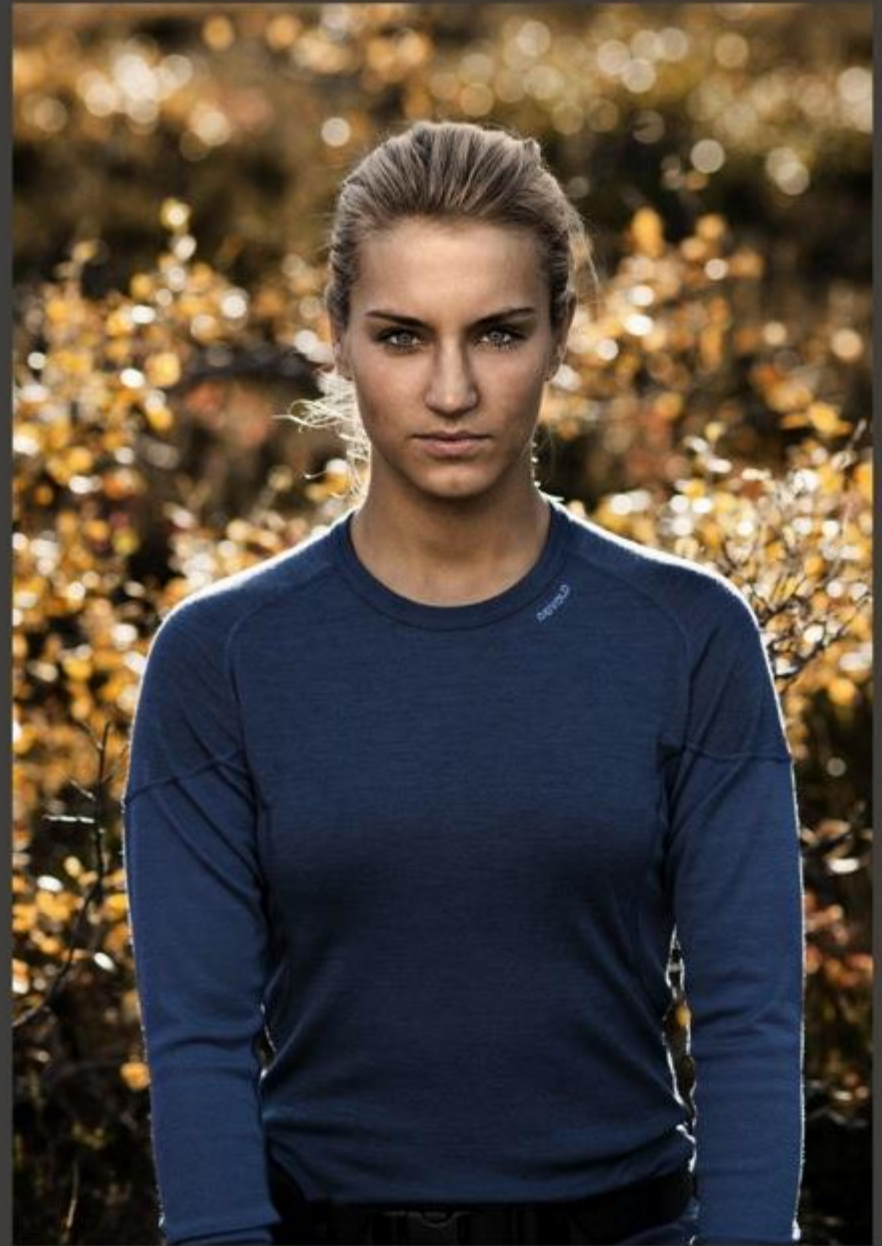
Multi Sport

The most versatile underwear from Devold®. Suitable for all seasons.

Knitted in 100 % Total Easy Care® Merino wool. Machine washable and tumble dry at low temperature.

Keeps your body dry, warm and comfortable in all activities.

Rib knitted, which means that the garment contains a lot of air, and therefore insulates well. In addition, the rib knitting makes the garment elastic and flexible.





Active

Micron: 19.5

Woman and man: shirt, zip neck, boxer, $\frac{3}{4}$ long
johns

Kid: shirt, zip neck, boxer, long johns,
balaclava, neck

Baby: body, long johns

Raglan sleeves.

Boxer for men has got a protective wind stopper
in the front.

Wedges under the arms for maximum comfort.
No seams that can irritate.

The seams are flat and therefore will not cause
discomfort.

Active

The dotted underwear has been popular through all the decades it has been produced.

The quality consists of two layers;
The inside of Thermo°Cool™ is an synthetic fiber that provides a comfortable body temperature regardless of activity level. It has good moisture wicking properties and insulates better than any other synthetic fiber. The outside consists of 80 % Total Easy Care® Merino wool and 20 % Polyamide.

The soft inside is perfect for those who do not want wool directly against the skin. Active keeps your body dry and warm.

Underwear for fall- and winter activities or for use during rest (reduces heat loss).





Nature

Micron: 18.75

Woman and man: grandpa shirt

Leisure garments with high insulation properties.

The smooth surface is soft and comfortable against the skin.

The shirts have got a nostalgic and classic design.

Bar with push buttons in the front.

Seams are flat for maximum comfort.

Nature

The design of Nature is inspired by a garment that was part of Devold's collection already in the mid 1800's.

Nature is a thick and stable jersey, with that it holds well on its shape.

It is knitted from 100 % Total Easy Care® Merino wool. Machine washable and tumble dry at low temperature.

Nature is a versatile garment that is suitable for use during activities, during rest or as a comfortable garment in everyday life - can safely be recommended all year round.





Expedition

Micron: 19.5

Woman and man: shirt, zip neck, hoodie,
long johns, balaclava

Raglan sleeves.

The zip neck and hoodie have got pulse warmers
that help to contain your body heat.

Long johns for men have got a fly.

All seams are flat and will not irritate the skin,
even under heavy rucksacks.

Extended panel in the back for extra protection
against the elements.

Expedition

Underwear that guarantees moisture transport (Aquaduct-treated). It keeps your body dry and warm during extreme cold.

Preferred by many explorers, including Cecilie Skog. Two or three Expedition shirts keeps her warm and dry in extreme weather conditions when she is on expedition.

Quality consists of two layers;

Inside: 100 % Merino wool

Outside: 90 % Merino wool / 10 % Polyamide

Knitted in Total Easy Care® Merino wool. Therefore withstand machine wash and dryer on low heat.





Optimum

Micron: 17.5

Woman, man and kid: hoodie and pants

The hood fits tightly around the head, and is suitable for use under a helmet. One gets thus a garment that protects the neck and head from wind, snow and rain.

The model is long in the trunk and arms.

Pulse warmers on both sleeves that help retain body heat.

Pocket in front.

Optimum has got flat seams that don't irritate the skin.

Optimum

A high quality product made from 100% extra fine Total Easy Care® Merino wool. Machine washable and tumble dry at low temperature.

Extra soft and comfortable clothing that can be used both as an inner- and mid layer.

It is knitted in a double quality, thus the garment contains much air and insulates against the cold well.

The uniqueness of the Optimum is the wool fibers micron - they are extra fine and soft.



Wool fleece bra

Woman: bra

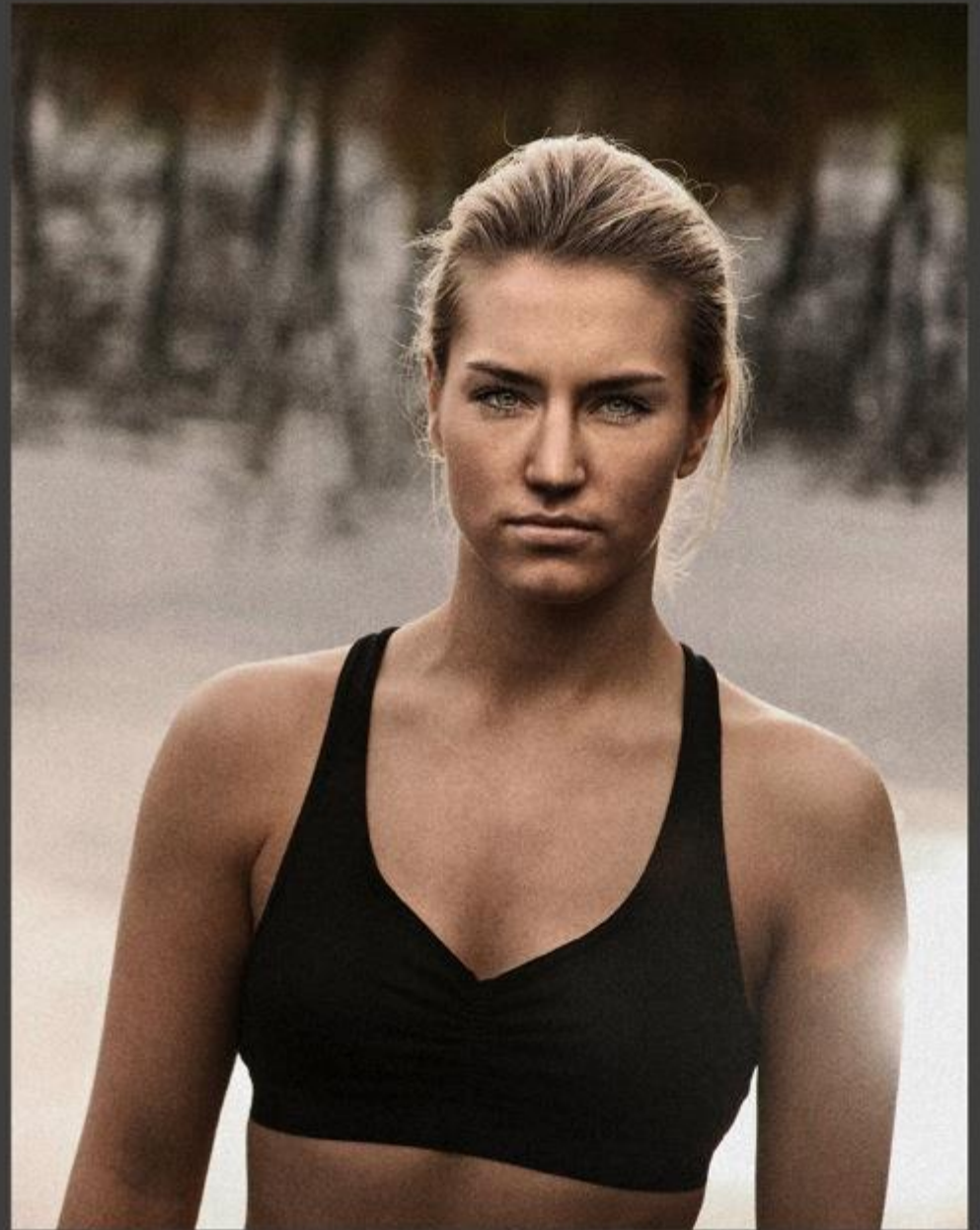
Perfect for training in cold weather.

Combines the best of both "worlds";
Merino wool and technical synthetic fibers.

The bra dries quickly and has excellent
breathability.

Good insulator.

Feels soft and comfortable against the
skin.





Air Vest

Micron: 18.75

Woman and man: vest

A light and thin vest consisting of three layers.

Inner- and outer layer in 100 % Total Easy Care® Merino wool, and mid layer in a water- and wind resistant membrane.

Designed to retain core warmth during activities.

Zipper in front and on pockets. Chest pocket is specially adapted to MP3 player and mobile phone.

Air Vest

Air Vest gives you greater freedom of movement to the arms when one is in motion.

The high neck, long back and the tighten strings on the sides makes it possible to retain the body's core heat.

The circulation of air through the openings at the arms ensures that you do not get overheated.

The middle layer of Polyurethane membrane has got good breathing and moisture wicking properties and is in addition both water- and wind resistant. This is reinforced in the outer layer of Merino wool, which is treated with Teflon®.





Thermo Jacket

Woman, man and kid: jacket

Thermo Jacket has got pulse warmers with thumb holes to hold in body heat.

Neck opening sits well against the skin to minimize heat loss.

The material around the neck and wrists are in a finer and softer wool fiber, since these are areas with sensitive skin.

Wedges in the sides for maximum mobility.

Extended panel in the back.

Pockets with zip on both sides and chest.

Thermo Jacket

Jacket with very good insulating properties.

It consists of 100 % Pure new wool with brushed inside that gives a soft garments with high durability.

Suitable as an insulating mid layer, as well as outerwear on cold and dry days.

Thermo Jacket is a very versatility jacket that covers the needs you have to both clothing for everyday life and especially to outdoor recreation.





Classic

All the sweaters in the Classic collection are knitted in 100 % Pure new wool.

Traditional and durable sweaters.

They are pre-washed and pre-shrunk to ensure a lasting softness and shape.

Svalbard is knit with thicker yarn than the rest of the sweaters.

Blaatrøie® is knitted so tightly that it is virtually water- and windproof. It is well-known for its extreme durability.

New this year is Amundsen, that's not as rough as the rest of the sweaters, thus suited equally as well as an everyday garment.

For woman and man.



Caps

All caps are very durable and knitted from 100 % Pure new wool.

Several of the caps are lined for better insulation and moisture transfer.

Devold® caps are available in 19 different designs and different color combinations to match the rest of the garments in the collection.

For woman and man, baby and kid.



Mittens and gloves

Mittens and gloves in wool, with either brushed- or fleece inside.

Air Mitten is in the same quality as Air Vest, and is water- and wind repellent, breathable and keeps your hands comfortably dry.

One of the benefits of wool is that it, in contrast to synthetic fiber, dries on the body.

Inner Liner is a lightweight glove that protects your hands all seasons.

For woman and man, baby and kid.



Socks

All Devold® socks have got wool as their main fiber. They are enforced with some synthetic fiber, to ensure good durability.

Wool keeps your feet dry and warm.

Unpleasant odours do not develop as quickly, as the bacteria that cause the smell does not thrive on the wool fiber.

Each sock is designed for different operating areas, from everyday life to activities throughout the year.

The socks have different thickness, and some are toweled on areas where blisters easily can appear.

It is important for Devold® that our garment holds a high quality. We are proud of our control during the manufacturing process; from wool is being purchased and all the way to the store.

We appreciate your feedback if one of our products does not meet the expectations you should have to a garment from Devold®. This can help us find solutions to prevent similar defects happening in future production.

One should enjoy a garment from Devold® a long time.

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